

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT												
NATURE OF CONVEYANCE:	Corrective Assignment to correct the incorrect serial number on cover sheet and original assignment documents previously recorded on Reel 002074 Frame 0056. Assignor(s) hereby confirms the assignment (entire interest and goodwill) of Serial No. 75/485,735 to Kraft Foods Holdings, Inc..												
CONVEYING PARTY DATA													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 30%;">Name</th> <th style="width: 30%;">Formerly</th> <th style="width: 20%;">Execution Date</th> <th style="width: 20%;">Entity Type</th> </tr> <tr> <td>Kraft Foods, Inc.</td> <td></td> <td>04/18/2000</td> <td>CORPORATION: DELAWARE</td> </tr> </table>	Name	Formerly	Execution Date	Entity Type	Kraft Foods, Inc.		04/18/2000	CORPORATION: DELAWARE					
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PROPERTY NUMBERS Total: 1													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 20%;">Property Type</th> <th style="width: 20%;">Number</th> <th style="width: 60%;">Word Mark</th> </tr> <tr> <td>Registration Number:</td> <td>2535173</td> <td>PREMIUM CUP COLLECTION</td> </tr> </table>	Property Type	Number	Word Mark	Registration Number:	2535173	PREMIUM CUP COLLECTION							
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CORRESPONDENCE DATA													
<p>Fax Number: (847)646-5101</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 847-646-8657</p> <p>Email: trademark@kraft.com</p> <p>Correspondent Name: Susan H. Frohling</p> <p>Address Line 1: Three Lakes Drive</p> <p>Address Line 4: Northfield, ILLINOIS 60093</p>													
ATTORNEY DOCKET NUMBER:	57547 COFFEE												
NAME OF SUBMITTER:	Susan H. Frohling												
Signature:	/shf/												

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TRADEMARK
REEL: 003307 FRAME: 0227

Date:

05/12/2006

Total Attachments: 6

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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

5-17-2000



101359522

To The Honorable Commissioner for Patents and Trademarks: Please record the copy thereof.

<p>1. Name of conveying party(ies):</p> <p>Name: <u>KRAFT FOODS INC</u></p> <p>Address: <u>THREE LAKES DRIVE</u></p> <p>City: <u>NORTHFIELD</u> State: <u>IL</u> Zip: <u>60093</u></p> <p>Individual(s) Association General Partnership Limited Partnership <input checked="" type="checkbox"/> Corporation-State of <u>DELAWARE</u> Other: _____</p> <hr/> <p>Additional name(s) of conveying party(ies) attached? Yes No</p> <hr/> <p>3. Nature of Conveyance:</p> <p><input checked="" type="checkbox"/> Assignment Merger Security Agreement Change of Name Other: _____</p> <p>Execution Date: <u>April 18, 2000</u></p> <hr/> <p>4. Application number(s) or registration number(s): A. Trademark Application No.(s) <u>75458735</u></p>	<p>2. Name and address of receiving party(ies)</p> <p>Name: <u>KRAFT FOODS HOLDINGS, INC.</u></p> <p>Address: <u>THREE LAKES DRIVE</u></p> <p>City: <u>NORTHFIELD</u> State: <u>IL</u> Zip: <u>60093</u></p> <p>Individual(s) Association General Partnership Limited Partnership <input checked="" type="checkbox"/> Corporation-State of <u>DELAWARE</u> Other: _____</p> <hr/> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No</p> <p>(Designations must be a separate document from Assignment) Additional name(s) & address(es) attached? Yes No</p> <hr/> <p>B. Trademark Registration No.(s)</p>
<p>Additional numbers attached? <u>No</u> (If yes, then attach numbers on a separate sheet and send along with this page)</p>	
<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <u>Douglas W. Cherry</u></p> <p>Company: <u>KRAFT FOODS</u></p> <p>Street Address: <u>Three Lakes Drive</u></p> <p>City: <u>Northfield</u> State: <u>IL</u> Zip: <u>60093</u></p>	<p>6. Total number of applications and registrations involved: <u>1</u></p> <hr/> <p>7. Total fee (37 CFR 3.41): \$ <u>40.00</u> \$40 for one mark; \$25 each additional</p> <p>Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account #11-1650 if any additional fees are required.</p> <hr/> <p>8. Deposit account number: <u>11-1650</u></p> <p>(Attach duplicate copy of this page if paying by deposit account)</p>

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40.00 CH

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing Sandra J. Storto

Signature

Sandra J. Storto

Date:

4-18-00

Total number of pages comprising cover sheet:

1

TRADEMARK
REEL: 003307 FRAME: 0229

ASSIGNMENT OF TRADEMARK

WHEREAS, Kraft Foods, Inc. ("Assignor"), is the owner of the trademark listed on Schedule A, attached hereto and incorporated herein by reference (the "Trademark"); and

WHEREAS, Kraft Foods Holdings, Inc. ("Assignee") desires to acquire the entire right, title and interest in, to and under said Trademark, including the right to bring actions for infringement of the Trademark occurring prior to the date of this Assignment,

NOW THEREFORE, for good and other valuable and legally sufficient consideration, the receipt and legal sufficiency of which are hereby acknowledged by Assignor, Assignor does hereby sell, assign, transfer and set over to said Assignee all its right, title and interest in, to and under said Trademark, together with the goodwill of the business symbolized by the Trademark, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made.

All Trademarks, either present or future, which are unassignable by Assignor, whether at law or by contract or otherwise, or which if assigned would cause Assignor to be in breach of the terms of a contract, or would result in a taxable event if transferred, shall not be assigned, and are not assigned to Assignee by this instrument.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of
April 14, 2000.

KRAFT FOODS, INC.

By: Robert L. Herst
Robert L. Herst
Its: Assistant Secretary

STATE OF ILLINOIS)
) ss
COUNTY OF COOK)

On this 14th day of April, 2000, before me, a Notary Public in and for
the County and State aforesaid, appeared Robert L. Herst, to me personally
known to be the same person who subscribed to the foregoing instrument, and
acknowledged that execution of said document was a free and voluntary act for
the uses and purposes therein expressed. WITNESS my hand and seal the day
and year last above given.

Notary Public: Sandra J. Storto

My Commission Expires: 6/12/01



Trademark

Serial No.

Filing Date

PREMIUM CUP
COLLECTION

75/458,735

May 15, 1998